FALCONS VS. JAGUARS
AUGUST 30, 2012, 6:30 P.M.
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Ticket Office (877)4-JAGS-TIX
Monday - Friday 9:00 AM - 5:00 PM ET
ticketing@jaguars.com

Jacksonville Jaguars
One EverBank Field Dr.
Jacksonville, FL 32202

To submit feedback regarding your game day experience visit jaguars.com/myexperience.
SPECIALS OF THE GAME

$2 DRAFT BEER
Concessions 100 & Bud Light Party Zone
until 5:30 p.m.

EARLY BIRD SPECIALS
Early bird pricing available until 5:30 p.m.

BUD LIGHT PARTY ZONE
$20 Meal for Two (two hot dogs, two drinks, peanuts, and bottomless popcorn)

$5 SPECIALS AT THE FOLLOWING LOCATIONS:
- Stadium Classics
  (Sections 104, 115, 131, 142, 414, 442)
- Bubba Burger (Sections 105, 132)
- Vinnie’s Pizza (Sections 114, 409, 436)
- Chicken Fry Fry/Red Zone (Section 118)
- Sonny’s BBQ (Sections 119, 405, 431)
- Burrito Gallery (Section 125)
- Sea Best (Section 128)
- Duval Grill (Sections 128, 410, 435)
- Authentic Philly (Sections 141, 409, 436)
- Concessions 100
  (Available from 3:30 pm.-5:30 p.m.)

BOTTOMLESS SODA
$8 (only available in the Touchdown Club)

BOTTOMLESS POPCORN
$7 (only available in the Touchdown Club)

KIDS MEALS
$5 Hot dog, small popcorn and soda at Stadium Classics
(Kids Club members only. Show your membership card at time of purchase)
$4 Pizza and soda at Vinnie’s Pizza
(Kids Club members only. Show your membership card at time of purchase)
$4 PB&J, fruit and juice or milk
(available at Sweets in the Touchdown Club)

REFILLABLE SODA
$7 souvenir cup/$3 refills

Get game day specials sent to your phone.
Text SPECIALS TO 58154
to begin saving today!

Standard text message rates may apply.
Text STOP to quit.
The Jaguars wrap up the 2012 preseason on Thursday, August 30 as they welcome the Atlanta Falcons to EverBank Field. Kickoff is set for 6:30 p.m. ET. All four of the club’s preseason games are against 2011 playoff teams. The Jaguars own a 42-30 record in the preseason in their 18 seasons and will post a .500 record or better in 14 of the 18 preseasons. The Falcons enter the game with a 1-2 preseason mark with a road win last Friday at Miami and home losses to Baltimore (31-17) and Cincinnati (24-19).

GAME DETAILS & ENTERTAINMENT

NATIONAL ANTHEM

Performing the national anthem Thursday is upcoming L.A. artist Monique Benabou. Monique puts an edge on pop music with her high energy performance and eclectic musical background. Monique’s national television debut as a member of Team Christina, on NBC’s ‘The Voice,’ Season 2 created a sizable platform to launch her career as an international artist. She accrued an impressive fan base reaching over 200 countries.

Tonight’s colors will be presented by the CAP Cecil Field Cadet Squadron. On hand to interpret the Star Spangled Banner for the hearing impaired are students from the Florida School for the Deaf and the Blind.

Following the national anthem, the flyover will be conducted by the United States Coast Guard flying two HH-65 Dolphins from HITRON based in Jacksonville.

HALFTIME

BACK BY POPULAR DEMAND! Thursday’s halftime entertainment will showcase one of the best rivalries in all sports! Jaxson’s All-Pro Mascots will once again take on the toughest, meanest and fastest 10 - 12 year old Pop Warner Team around. The Jacksonville Beach Jaguars are back for the GAME OF THE CENTURY- or maybe just this week. Jaxson’s All Pros will consist of Jaxson, A.J. (Air Jaxson), Southpaw (Jacksonville Suns), Freddie Falcon (Atlanta Falcons), Miles (Denver Broncos), Victor (Minnesota Vikings), Captain Fear (Tampa Bay Buccaneers), Staley (Chicago Bears) and Clutch (Houston Rockets). So stay in your seats to witness large furry animals take on 10-12 year old gridiron beasts in this match-up you don’t want to miss!

Jacksonville Beach Jaguars vs. Jaxson’s All Pros
Introducing the all-new Jaguars Rewards Program

REWARDS 2012

WIN TICKETS TO SUPER BOWL XLVII IN NEW ORLEANS!

Register for the all-new Jaguars Rewards Program for a chance to win! You’ll get exclusive discounts, specials and coupons for over 1,000 stores.

1. Join for free, and you don’t need a credit card to register.
2. Shop online with over 1,000 merchants to choose from.
3. Get a cash back rebate on every purchase

Register online at rewards.jaguars.com
WE I.D.
If you plan on purchasing an alcoholic beverage at the game, please make sure you have your proof of age identification with you. In accordance with the NFL's Best Practices for Fan Conduct, age identification must be presented by everyone purchasing an alcoholic beverage.

View the complete 2012 Fan Guide or visit jaguars.com/fanservices for more information.

GUEST SERVICES
Need assistance on game day? The Guest Services Team is here to help. To ask a question or seek assistance with a problem or issue:
• Locate your nearest usher, security guard, police officer or guest services team member
• Visit any of the guest services booths located on the main concourse outside of sections 223, 244 and 202; in the upper concourses outside of sections 410 and 436; and in the Touchdown Club on the ground level and immediately outside of the elevator on the lower and upper levels

Text “ASSIST” followed by the location and a brief description of the issue to 58154.

GIVE US YOUR FEEDBACK
• Pick up a guest comment card from any guest services booth and mail it to Jacksonville Jaguars, ATTN: Guest Services, One EverBank Field Drive, Jacksonville, FL 32202
• Call the fan services department at (904) 633-2000 (option ‘1’) Monday through Friday from 9 am to 5 pm
• Visit jaguars.com/myexperience and click on the “general feedback” link

PARKING INFORMATION
Game day parking is available in the Sports Complex Parking Garage for $25. All other parking is prepaid and requires a pass. View parking map

Tailgating in Jaguars lots is permitted (and encouraged) on game day! Please pay special attention to the teal lines painted in the paved lots. These lines designate an emergency lane for vehicles on game day and we appreciate you keeping your tailgate party within these lines for the safety of all EverBank Field guests.

TO ASSIST YOU AND YOUR GUESTS WHEN YOU ARRIVE ON GAME DAY, PLEASE FAMILIARIZE YOURSELF WITH THE PROCESS:
G – GO LIGHT - LEAVE BAGS, BLANKETS AND OTHER CARRY ITEMS BEHIND.
A – ARRIVE EARLY
T – TAKE ALL METAL ITEMS OUT OF YOUR POCKETS - AND PLACE IN YOUR BAG OR IN YOUR HANDS.
E – ENTER MAGNETIC WANDING AREA
S – SCAN YOUR TICKET
PREPARATION MEANS KNOWING YOUR LIMITS, THEN CRUSHING THEM UNDER YOUR FEET.

It’s not just who’s strongest, it’s who wants it more. Jaguars defensive tackle Tyson Alualu is All In. You can be too. Get your Jaguars tickets today and be All In.

FOR YOUR TICKETS CALL: 904.633.2000 // jaguars.com
the East and West side of the pavilion or have a seat and catch the BIG game on one of ten new flat screen TV’s.

There are seven other Cool Zones with misting fans located throughout the stadium’s concourse:
- North End Zone Main Concourse sections 121, 123, 125
- Northeast and Northwest Upper Deck near Good Libations
- Southeast and Southwest Sky Patio

FAN ENTERTAINMENT ZONE
Located on the south side of the stadium, the Fan Entertainment Zone is where you can experience food, fun and football three hours prior to kickoff. Show off your football skills at the Field Goal Kick, Quarterback Challenge, 40-Yard Dash, and other interactive features.

GAMEDAY ATTRACTIONS

BUD LIGHT PARTY ZONE
The place to meet and mingle is in the South End Zone! Stop by the BUD LIGHT PARTY ZONE and enjoy $2 draft beers from 4:30 to 5:30 p.m. on Thursday.

CONCESSIONS LOCATOR
Search for your favorite, mouth-watering menu item at EverBank Field. Menu subject to change. All items may not be included. Search concessions

COOL ZONES
Need a break from the heat? Come down to the new Cool Zone located directly under the Bud Light Party Zone. You can cool off under one of the huge misting tents located on
Official Furniture & Mattress Store of the Jacksonville Jaguars

#1 Name In Furniture

#1 in Jacksonville. #1 in America. 3 Locations To Serve You.

St. Johns Town Center | River City Marketplace | Orange Park @ I-295

*See store for details. HomeStores are independently owned and operated. ©2012 Ashley HomeStore, Ltd.

Your purchase makes a difference LOCALLY!

For every mattress sold at the Jacksonville FL HomeStore, a portion of proceeds is donated to provide FREE mattress sets to less fortunate First Coast children in need. You can also make a difference by referring a local child in need. Get an application at our 3 local showrooms, or online.

Refer a local child in need of a mattress TODAY! Together, let’s provide a healthy night’s sleep to JAX kids.

www.AHopeToDream.com

A Hope to Dream

Added Bonus!

For Jaguars Fans Who Present Their Ticket Stub This Week With Any Mattress Purchase*

Official Jaguars Fan Travel Packages

Nothing Beats Being There Live!

PrimeSport

VIEW PACKAGES
PREMIUM SEAT TICKET OWNERS

TOUCHDOWN CLUB

SPECIALS OF THE GAME
$8 Hail Mary’s (regularly $12) will be available at the Center Bar on the lower club level from 4:30-6 p.m.
$5 Import Beer at Beers of the World and the Wine Bar during Halftime

Be sure to stop by and check out the new Touchdown Club directories on game day. It’s your guide to what’s available throughout the Touchdown Club.

- Chef’s Table menu
- Touchdown Club Directory

TERRACE SUITE

On Thursday, Three Olives will be sampling their “Loopy” flavored vodka for Terrace Suite guests from 6:30 p.m. until halftime. All cocktails featuring Three Olives Loopy vodka will be available at the special price of $5.00 throughout the game.

Don’t forget to register for the Terrace Suite Pick’em Challenge by Wednesday, September 5th.

- Chef’s Table Menu
- Gameday Information

LUXURY SUITES

Don’t forget to register your suite for the Suite Pick’em Challenge by Wednesday, September 5th! Suite owners, stay up to date by visiting the website exclusively for you.

- Suite Owners Website
- Gameday Information
Season ticket owners – The GATE Gasoline promotion is back by popular demand! Beginning August 10th, stop by any participating GATE location, fill up 10 or more gallons of gas, show the cashier your season ticket owner rewards card and you will receive a voucher redeemable for $2 in JAG DOLLARS!
CAN’T ATTEND THE GAME?
DONATE TO THE USO.

The Jaguars offer tickets at reduced prices to military personnel through the USO. For details, contact the USO at (904) 778-2821.

MERCHEANDISE
PIN OF THE GAME
Remember the Falcons vs. Jaguars game with this week’s pin of the game. This week’s pin sells for $8.00 and is available at all Jagwear locations while supplies last.

Make sure you stop by our Pin Trading Center in the Xperience store located on the main concourse on the West side of the stadium.

PERSONALIZED JERSEYS
Looking to get your name and number – or that of your favorite player – on a Jaguars jersey? Stop by the Jaguars personalized jersey stand located in the Xperience store beginning at 4:30 p.m.

CRAZY DAVE’S SPECIAL
50% OFF REEBOK MERCHANDISE
“All In Savings” of 50% off on all Reebok jerseys, hats and t-shirts!

Stop by any of the convenient Jagwear locations to pick up your items while supplies last.

TICKET OFFICE
The game day ticket office located between Gates 2 and 3 in the North end zone will open at 9 a.m. on game day.

HONOR ROWS

Beginning September 16th at all daytime home games, Ann and Shad Khan and the Jaguars organization invite you to join us in congratulating our special guests in the Jaguars Foundation Honor Rows.

Seated in the North End Zone, Honor Rows youth have EARNED their seats by achieving academic, fitness and personal goals, providing volunteer community service, and pledging not to use illegal drugs, alcohol and tobacco products. Game day volunteers for the Honor Rows will be provided by the United Way.

More information on the Honor Rows

STADIUM SHUTTLE SERVICE

Come ride with JTA and say goodbye to driving and parking hassles. Stadium Shuttle passes can be purchased by phone, (904) 630-3110, or at the JTA Administration Building, 110 N. Myrtle Street. Stadium Shuttle passes can also be purchased on game day at any JTA Park-n-Ride lot.

Guests who park in the Prime Osborn Convention Center and Kings Avenue Garage lots will receive a voucher for a free item at the concession stands. This week’s voucher is redeemable for a popcorn tub.

PLEASE NOTE: During the preseason, service will NOT be available from the Little League Park (Penman Road) and the Marbon Road/San Jose Park-n-Ride location. For additional information, including lot locations, call (904) 630-3100 or visit JTA’s website.
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jaguars.com/connect