

Jax4kids.com Sweepstakes Rules
NO PURCHASE NECESSARY

Sweepstakes Instructions

Enter for a chance to win a Junior Jags membership (ages 4-12) for your child, which includes a membership kit and access to exclusive Junior Jags promotions and events. E-mail your name, address and phone number to contests@jax4kids.com and put the words "Junior Jags" in the subject line.

The Prize

Two Grand Prize winners will be randomly selected from all registered to win. They will each receive: one complimentary 12-month Junior Jags membership for their child (the "Grand Prize"). By accepting the Grand Prize, winners expressly agree to Jacksonville Jaguars, LLC's terms and conditions of the membership (which may be subject to change from time to time).

Sweepstakes Rules and Details

Sweepstakes begins March 9, 2016 at 12:01 a.m. and ends March 19, 2016 at 11:59 p.m. Winners will be drawn from all entries received on March 21, 2016.

Official Sweepstakes Rules

By entering our sweepstakes you agree to the following rules:

- 1. No purchase necessary to enter or to win. Void where prohibited. Some restrictions may apply.**
- 2. Eligibility.** The Sweepstakes is open to all legal residents 18 years of age or older that live in the states of Florida and Georgia. Employees of Child Enrichment, LLC d/b/a Jax4Kids.com, Jacksonville Jaguars, LLC and affiliated companies, subsidiaries, advertising or promotional agencies, and other agents, and their immediate family members are not eligible. Children must be between the ages of 4 and 12 to be eligible for membership.
- 3. Entry.** The "Sweepstakes Start Date" and "Deadline for Entries" can be found on the Official Sweepstakes Page at <http://jax4kids.com/juniorjagscontest/>. Enter by visiting the Official Sweepstakes Page, completing all of the required information and following all instructions. By entering you agree to the terms of these Official Sweepstakes Rules. One (1) entry per person. Jax4Kids.com will not be responsible for incomplete, lost, late, misdirected or illegible entries, or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any telephone connection, network, hardware or software, whether originating with sender or Jax4Kids.com. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the email account from which they were sent. For these purposes, an email account holder shall mean the natural person assigned to such email account by the Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with such email account. All entries become the property of Jax4Kids.com and none will be returned. Any questions regarding the number of entries submitted or the owner of an email account shall be determined by Jax4Kids.com in its sole discretion, and Jax4Kids.com reserves the right to

disqualify any entries by persons determined to be tampering with or abusing any aspect of the Sweepstakes.

4. Prizes and Odds. The Grand Prize, total number of prizes, and value of the prize(s) are listed on each sweepstakes' Official Sweepstakes Page. Two Grand Prizes will be rewarded. Prize is a one-year membership in the Junior Jags program (subject to all terms and conditions of such membership), approximate retail value of each Grand Prize is \$30. Total approximate retail value of all Grand Prizes is \$60. Odds of winning depend on the number of eligible entries received.

5. Winner Notification and Acceptance. Winners will be notified by telephone and/or mail and/or email (method of notification to be determined in the sole discretion of Jax4Kids) at the telephone number or address provided on winner's entry form or email no later than the notification date at the bottom of the Official Sweepstakes Page. If Jax4Kids.com elects to notify by phone, the call will be made during regular business hours. If the entrant cannot be reached by phone at that time, he/she will forfeit the prize(s). Sweepstakes prizes are not transferable by winner. Prizes may not be substituted or redeemed for cash by winner. However, Jax4Kids.com reserves the right to substitute any prize with a prize of equal or greater value. At Jax4kids.com's discretion, forfeited prizes may or may not be awarded to an alternate. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners will be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law) which must be returned within ten (10) days of date of postmark. Failure to sign and return the affidavit and/or release within ten (10) days, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of prize to an alternate winner. Except where prohibited, participation in the Sweepstakes constitutes entrant's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation or further compensation. Prizes not won and claimed by eligible winners within forty-five (45) days of winning will be forfeited by the winner and will remain the property of Jax4Kids.com. For prize winner list (available after the posted notification date) send a self-addressed, stamped envelope to Child Enrichment, LLC d/b/a Jax4Kids.com, 12620-3 Beach Blvd., #202, Jacksonville, FL 32246.

6. Participation. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.

7. Limitations of Liability. By entering the Sweepstakes, entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action, and entrant waives his or her right to a jury trial for such disputes, claims and causes of action; (2) any claims, judgments and awards

shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.

8. General Release. By entering the Sweepstakes, entrants release (on their own behalf and on behalf of their children) Child Enrichment, LLC d/b/a Jax4Kids.com, Jacksonville Jaguars, LLC, the NFL, the NFL Entities (as defined herein) and any other promotional sponsors, and each of their respective affiliated companies, directors, officers, members, managers, employees, representatives, volunteers, partners and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Sweepstakes or with the acceptance, possession or use of any prize (including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light).

9. Publicity Rights; Marketing Opt-In. By submitting an entry, entrants grant to Child Enrichment, LLC d/b/a Jax4Kids.com, Jacksonville Jaguars, LLC, and any other promotional sponsors, their agents and others working on its behalf the right to use the entrant's child's name, likeness, voice, image, and any additional video or photographs taken by the Child Enrichment, LLC d/b/a Jax4Kids.com or Jacksonville Jaguars, LLC or their affiliates or representatives during the Sweepstakes for advertising and marketing purposes, including on the Sweepstakes website, in social media, and in marketing emails, without additional compensation. Entrants further expressly consent on an ongoing basis to allow Child Enrichment, LLC d/b/a Jax4Kids.com, Jacksonville Jaguars, LLC, and their affiliates, agents, employees and authorized third parties to communicate with the Entrant by mail, email, SMS/text message, telephone, autodialing services, facsimile and/or by any other method and to share the Entrant's personal information with Jacksonville Jaguars, LLC. Such communications shall include, but not be limited to, promotional and advertising marketing communications.

10. Internet. If for any reason, the Sweepstakes is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity of the game or sweepstakes, the Sponsor reserves its right in its discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the sweepstakes/game. The Sponsors listed above and their respective parent companies, subsidiaries, affiliates, officers, directors, agents and employees (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries: (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, software, failure of any email to be received by the Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to the

participant's or any other person's computer related to or resulting from participation or downloading any materials in this sweepstakes/game.

11. **Sponsor.** Sweepstakes is sponsored by Child Enrichment, LLC d/b/a Jax4Kids.com whose decisions regarding the selection of winners and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. If you have any questions regarding this Sweepstakes, please contact Child Enrichment, LLC d/b/a Jax4Kids.com, 12620-3 Beach Blvd., #202, Jacksonville, FL 32246.

12. **Privacy Policy.** Information collected from entrants is subject to and will be used in accordance with Child Enrichment, LLC d/b/a Jax4Kids.com's Privacy Policy (as amended from time to time) available here: <http://jax4kids.com/privacy-terms-conditions/>. By entering this sweepstakes, you agree that Sponsor may share your information and information about your child with Jacksonville Jaguars, LLC.

THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS, NFL VENTURES, INC., NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL PRODUCTIONS LLC, NFL INTERNATIONAL LLC AND EACH OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") AND JACKSONVILLE JAGUARS, LLC WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THE PROMOTION OR ANY PRIZE AWARDED. THE NFL ENTITIES AND JACKSONVILLE JAGUARS, LLC HAVE NOT OFFERED OR SPONSORED THIS PROMOTION IN ANY WAY. JACKSONVILLE JAGUARS, LLC IS SOLELY ONLY RESPONSIBLE FOR PROVIDING THE GRAND PRIZES.