

Procter & Gamble Presents

Jacksonville Jaguars Tackle Everything Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING

- 1. ELIGIBILITY:** The Jacksonville Jaguars Tackle Everything Sweepstakes (“Sweepstakes”) is open only to legal residents of the states of Florida and Georgia who are 18 years of age or older as of as of October 12th, 2016. Officers, directors, and employees of Sweepstakes Entities (as defined below), immediate family members (spouses and/or parents, children, and siblings, and their spouses, regardless of where they reside) and/or those living in the same household of such persons (whether or not related thereto) are not eligible to participate or win. Sweepstakes Entities shall include The Procter and Gamble Company (“Sponsor”), Jacksonville Jaguars, LLC (“Team”), and ProCamps (“Administrator”), and their parent companies, subsidiaries, affiliates, advertising/marketing agencies, and their respective directors, officers, employees or agencies, partners, and prize suppliers. By entering the Sweepstakes, participants (“Entrants”) are bound by and agree to these Official Rules. All federal, state, and local laws and regulations apply. Void where prohibited by law.
- 2. TO ENTER:** No purchase is necessary and a purchase does not increase chances of winning. The Sweepstakes begins at 10:00:00 AM ET on August 11th, 2016 and ends 11:59:59 PM ET on October 12th, 2016 (“Sweepstakes Period”). During the Sweepstakes Period the Sweepstakes may be entered a) via the Team website (www.Jaguars.com/TackleEverything) or b) by mailing a postcard with name, address (including zip code), home and work phone numbers to Jaguars Corporate Partnerships, Attn: Danny Caudy, One EverBank Field Drive, Jacksonville, FL 32202. Limit one (1) entry per person/email address, per day, during the Sweepstakes Period. All entries become the property of Administrator and will not be acknowledged or returned. Administrator will not be responsible for incomplete, late, lost, misdirected, illegible, postage-due or late entries.
- 3. PRIZE:** A total of three (3) winners will be selected.

 - a. One (1) Grand Prize: P&G Experience for Four (4). Grand Prize consists exclusively of: Lunch at EverBank Field with team player(s) (the player(s) will be determined by Team in its sole discretion), a meet and greet with Head Coach Gus Bradley and Team President Mark Lamping, a private tour of EverBank Field, a personalized locker name plate displayed above a locker in the Team locker room at EverBank Field and team jersey, an opportunity to test football skills on the field with a member of the Jaguars training staff, four (4) club seats for one (1) Jaguars home game at EverBank Field determined by Team during the 2016-17 season for winner and three (3) guests, four (4) pre-game sideline passes, and one (1) parking pass. Approximate retail value of Grand Prize is \$730.00.
 - b. Two (2) First Prizes: P&G Experience for Two (2). Prize consists exclusively of: a Procter & Gamble Prize Pack, two (2) club tickets to one (1) Jaguars home game at EverBank Field determined by

Team during the 2016-17 season for winner and one (1) guest, and one (1) parking pass. Approximate retail value of First Prize is \$380.00.

- c. Total approximate retail value of all prizes = \$1490. Travel and accommodations are not included in the prizes. Prizes are non-transferable and non-refundable, and no substitutions by Entrants will be permitted. Administrator reserves the right to substitute prize of equal or greater value in the event of the prize unavailability. Winner is solely responsible for all other expenses not specifically set forth herein, including but not limited to meals, transportation, souvenirs, room accommodations, and other incidentals and items of a personal nature. Administrator is not responsible for lost, mutilated, or stolen travel documents. In no event will more than the stated number of prizes be awarded. The Jaguars home games and all ticket and parking pass locations shall be determined by Team in its sole discretion.

4. **SELECTION OF WINNERS:** Winners will be selected from among all eligible entries in random drawings within approximately ten (10) days after Sweepstakes Period end date listed above. The drawings will be conducted by the Team, whose decisions are final on all matters relating to the drawings. Odds of winning depend on the number of eligible entries received. Administrator's decisions are final and binding on all matters related to this Sweepstakes.
5. **WINNER NOTIFICATION:** Prizewinners will be notified by phone or email, in Administrator's discretion. The Winner is responsible for all federal, state and local taxes, if applicable. In addition, Administrator will require winner(s) to complete, sign, and return a witnessed statement of Eligibility/Liability Release/Publicity Release forms, and other applicable documents, which may require Winner to provide social security number, within five (5) days of the date of the notification. Prizewinners and guests will be required to sign and return a General Consent Form prior to attending the event. At Administrator's discretion, winners may be required to produce a picture or some other form of proper identification to claim any prize. If a Winner cannot be contacted, fails to timely claim the prize, is disqualified for any reason, fails to timely execute and return any required forms, or if the prize notification is returned as undeliverable, an alternate winner will be selected by random draw from all remaining eligible entries at the Administrator's discretion. If by reason of printing, computer, or Internet malfunction or error, or other error, more prizes are claimed than the number of prizes set forth in these Official Rules, a random drawing will be held to award the advertised number of prizes.
6. **GENERAL RULES:** The winners agree to indemnify and hold harmless and waive any and all claims of liability of any kind whatsoever against Sponsor, Team, Administrator, the NFL Entities (as defined herein), and each of their respective affiliates, subsidiaries, parent companies, officers, directors, members, managers, agents, employees and assigns ("the Sweepstakes Entities") including any accident, loss, injury or death occurring or in any way related to the prizes or use/misuse thereof or while traveling to and/or from a location to obtain or use a prize. Claims may not be resolved through any form of class action. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. All material submitted becomes the sole property of Administrator and will not be returned. Sweepstakes Entities are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize. Sweepstakes Entities assume no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client or for insufficient space in user's e-mail account to receive e-mail.

Proof of submitting entries will not be deemed to be proof of receipt by Administrator. If an Entrant submits more than the stated number of entries permitted, and/or if the Administrator suspects that an entrant attempted to obtain additional entries by using multiple addresses, card registrations, identities or any other method, all entries submitted by the entrant may be declared null and void. Any entries which are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by the Administrator. Any person who supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these rules in an attempt to obtain any prize will forfeit any prize won and will be prosecuted to the fullest extent of the law. Consumer data will not be shared and will be used for the Sweepstakes and prize fulfillment purposes only.

Sweepstakes Entities are not responsible for technical, hardware, software or electronic malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications, or by any of the equipment or programming associated with or utilized in this Sweepstakes that may limit the ability to play or participate, or by any human error that may occur in the processing of the entries in this Sweepstakes. If for any reason, (including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of the Sweepstakes Entities, that corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes), the electronic portion of the Sweepstakes is not capable of being conducted as described in these rules, Administrator shall have the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes. In the event of termination, a notice will be posted online and the drawing will be conducted from among all mail in entries received and all eligible automatic entries received prior to termination.

Entrants agree to be bound by these Official Rules and the decisions of Team and Sponsor with respect to this Sweepstakes. The Sweepstakes Entities do not make any warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of the prizes including, without limitation, quality, merchantability and fitness for a particular purpose.

7. **PRIVACY:** All Entrants entering the Sweepstakes consent to the collection, storage and use of their names and personal identifiable information for the purpose of administering the Sweepstakes. In addition those winners, in accepting their prizes, consent to the use of their names, city, state, and photographs, testimonial, and likenesses of Entrant and any guests selected by Entrant to attend the event for purposes of advertising, trade, publicity and promotion in any and all media on behalf of the Sponsor, Team, and/or their respective designees without further compensation, notice to, or further consent of, except where prohibited by law. For further information, please refer to the Sponsor's privacy policy at www.pg.com/privacy and the Team privacy policy, which is available in the footer section of www.jaguars.com.
8. **GOVERNING LAW & VENUE:** Except where prohibited by law, all disputes concerning this Sweepstakes or the administration of this Sweepstakes shall be settled in Cincinnati, Ohio under the laws of the State of Ohio by arbitration by a single arbitrator chosen under the rules of the American Arbitration Association.
9. **WINNERS LIST:** For the winners' names, send a self-addressed stamped envelope to: Jaguars Corporate Partnerships, Attn: Danny Caudy, One EverBank Field Drive, Jacksonville, FL 32202 by October 31, 2016.

10. SPONSOR: The Procter & Gamble Company, 1 P&G Plaza, Cincinnati, OH 45202

11. ADMINISTRATOR: ProCamps, Inc., 4600 McAuley Place, 4th Floor, Cincinnati, Ohio 45242

12. THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS, NFL VENTURES, INC., NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL PRODUCTIONS LLC, NFL INTERNATIONAL LLC AND EACH OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES OR ANY PRIZE AWARDED. THE NFL ENTITIES HAVE NOT OFFERED OR SPONSORED THIS SWEEPSTAKES IN ANY WAY.