

2017 JACKSONVILLE JAGUARS REFER-A-FAN PROGRAM
Terms & Conditions

1. Overview. These Terms and Conditions (as amended, restated, supplemented or otherwise modified from time to time) govern the 2017 Jacksonville Jaguars Refer-A-Fan Program (the "Program"). The Program is a referral program operated by Jacksonville Jaguars, LLC (the "Jaguars") whereby eligible Jaguars season ticket members (each, a "Member") who refer a third party to purchase season tickets may receive a referral payment.
2. Referral Payments. Referral payments shall be determined based on the following amounts: (a) \$100 for each new premium season ticket purchased by the party referred by the Member; and (b) \$25 for each new general bowl season ticket purchased by the party referred by the Member. Premium seats are all seats that the Jaguars do not sell as general bowl tickets, as determined by the Jaguars from time to time, including seats located in the Clubs, Luxury Suites, Field Seats, Terrace Suite, Bar Rail Seats, Club Tables, Loge Boxes, and Cabanas.
3. Eligibility. To constitute a valid referral, season ticket(s) purchased under the Program by a referred party must be purchased at any time between May 1, 2017 and October 31, 2017; and (x) purchased as a result of the referring Member submitting the referral via the form on <http://jaguars.com/referafan>; or (y) purchased as a result of the referring Member calling the Jaguars ticket office at 904-633-6000 and identifying that Member is making a referral pursuant to the Program. Additionally, to be eligible to receive a referral fee, the referred party must be a bona fide new ticket sales prospect for the Jaguars, as determined by the Jaguars in its sole discretion.
4. Payments to Referring Member. The referral payment will be due and payable to the referring Member after the referred party has either (a) paid in full; or (b) if payable pursuant to an installment plan, paid in full the initial installment. Each referral payment earned from any valid referral will be paid out by check to the referring Member within 90 days after the initial payment or when payment in full has been received from the referred party. Referral payments may not be substituted for any other credit or payment. Multiple valid referrals by a single referring Member are accepted under the Program.
5. Rewards.
 - a. The Member with the highest number of valid referrals (as determined by the Jaguars) as of October 31, 2017 shall receive two (2) general bowl tickets (exact locations will be selected by the Member from a list provided by the Jaguars) to each preseason and regular season Jaguars home game played at EverBank Field during (i) the remaining games of the 2017/18 NFL season; and (ii) the 2018/19 NFL season (such tickets, together with the rewards set forth in Section 5(b)(i)-(ii) below, the "Rewards").
 - b. The top 10 Members with the next-highest number of valid referrals (as determined by the Jaguars) as of October 31, 2017 shall each receive (i) one Jaguars memorabilia item autographed by an active Jaguars player (the item and the player providing the autograph shall be determined by the Jaguars in its sole discretion); and (ii) the opportunity to hold the American flag on the field as part of the pregame activities prior to one (1) regular season Jaguars home game played at EverBank Field during the 2017/18 NFL regular season. The exact game shall be determined by the Jaguars in its sole discretion.
 - c. Limited Rewards are available, and Rewards will be distributed in order of those Members with the highest number of valid referrals (as determined by the Jaguars). Exact fulfillment dates and procedures will be determined by the Jaguars. Your Reward must be redeemed by the deadline and in accordance with the procedures established by the Jaguars. The Rewards cannot be exchanged for cash. No substitutions and the Rewards are non-transferable. Only one (1) Reward will be awarded per person and JAGID. Void where prohibited by law. Cannot be combined with any other offer of the Jaguars.
6. Program Restrictions. Please note that the Program applies to sales of season tickets only and excludes any sales for single game tickets or multi-game tickets for less than a full season. The program does not apply to resellers, group ticket purchasers, or referrals provided by Champions Club members. Season tickets that

are upgraded or transferred between accounts will not be acknowledged as referred or added season tickets for purposes of the Program.

7. Taxes. Referring Members are responsible for any taxes, customs, duties and like amounts in respect of (a) the referral payments; and (b) any Rewards awarded to Member. Referring Members must provide a Form W-9 to receive any referral payment and Reward(s), as applicable, and may receive a Form 1099 from the Jaguars for the calendar year received.
8. Miscellaneous. The Jaguars reserve the right in its sole discretion to modify all or a portion of these Terms and Conditions or suspend or cease the Program in its entirety at any time.